The Charleston Antiques Show is an annual opportunity for Historic Charleston Foundation to showcase its mission and raise critical operating funds.
Historic Charleston Foundation champions the historic authenticity, cultural character and livability of the Charleston region through advocacy, stewardship and community engagement.

HISTORICCHARLESTON.ORG

17TH ANNUAL CHARLESTON ANTIQUES SHOW
MARCH 6-8, 2020  PREVIEW PARTY MARCH 5, 2020
EVENT HIGHLIGHTS

Historic Charleston Foundation’s Charleston Antiques Show reflects the Foundation’s 70+ years of work to preserve the integrity of Charleston’s historic buildings, landscapes and cultural character. Objects in the Show represent decades, if not centuries, of preservation and careful stewardship, fine craftsmanship and an appreciation of the decorative arts.

Set in spring—the ideal season to visit Charleston—the Show has become a premier destination for collectors and enthusiasts who enjoy browsing among 17th to mid-century modern English, European and American period furnishings, decorative arts & fine art, architectural elements, garden furniture, vintage jewelry, silver and more. Whether a serious buyer or a casual decorator, this event offers a variety of opportunities to experience antiques incorporated into modern-day décor.

NEW for 2020: Designer Vignettes
This Show enhancement—perfectly positioned right after registration and before the Show floor—will create a spectacular entrance to and ‘set the stage’ for the Show through unique blends of modern design incorporating antiques. Curating the vignettes will be four of the nation’s top design talents who will use their distinctive styles to create ‘Instagram worthy’ scenes for Show visitors. Scheduled to participate: John Bossard (bossarddesign.com); Barry Dixon (barrydixon.com); Amelia T. Handegan (athid.com); and Angie Hranowsky (angiehranowsky.com).

VIP Experience: Collectors Circle
March 5-8 | Capacity: 150 | $700 pp
Catering exclusively to those who want to maximize the Show experience, this group enjoys special access and curated opportunities including but not limited to admission tickets for each day, early admission to—and buying privileges during—the Preview Party, admittance to catered Collectors Circle Room, invitations to exclusive parties in private residences of historical- and/or design-significance and a Sunday brunch.

NEW for 2020: Designers Circle
March 5-8 | Capacity: 150 | $285
Curated especially for design enthusiasts, this group will mix and mingle with luminaries in the design world and enjoy exclusive Show access via admission tickets for each day, early admission to—and buying privileges during—the Preview Party, a behind-the-scenes look at objects rarely on public display from deep inside the Foundation’s collection vault, an invite-only fete at The Urban Electric Co.’s new production facility on the former Navy Base and two complimentary three-day Show passes to share with friends.

Spring Luncheon
February 7 | Historic Charleston Foundation Capacity: 320 | $150 pp
Occurring one month before the Show, this pre-event luncheon offers an exclusive peek at the coming attractions and features remarks from a luminary in the design world.
Featured Speaker: Amanda Lindroth

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EVENT HIGHLIGHTS

❖ Preview Party
March 5 | The Gaillard Center | Capacity: 400 | $200 pp
An exclusive event, this much-anticipated party—complete with lively entertainment, cocktails and hors d’oeuvres—enables guests to visit with the designers and antiques dealers while enjoying purchase privileges before the Show opens to the public. Preview Party guests also enjoy three-day Show passes.

❖ Design in Mind Talks
March 6-7 | The Gaillard Center | Capacity: 80 (each) | $75 pp
Internationally renowned designers discuss au courant design topics in intimate, salon-style settings during four (4) separate events. Guests receive practiced advice on how to incorporate antiques and develop collections to reflect their personal styles. Each talk is followed by a book signing. Scheduled to present: Paloma Contreras (palomacontreras.com); Sophie Donelson (sophiedonelson.com); Lisa Fine (lisafinetextiles.com); Tom Scheerer (tomscheerer.com) and Bronson Van Wyck (vanwyck.net)

Event Visitor Profile

AVERAGE ATTENDANCE: 3,500

HOUSEHOLD INCOME
< $60,000: 6.6%
$60,000-$100,000: 11.4%
> $100,000: 82%

Show attendees are older (average age 63.6) and wealthier (82% are above $100K, 58% for general CHS visitors; 40% are above $200K, 20% for CHS visitors) than general Charleston visitors, topping both categories for previously conducted Office of Tourism Analysis studies.

EDUCATION
Bachelor’s Degree: 35.1%
Graduate or Doctoral Degree: 41%

PRIMARY VISIT REASON
To attend Show: 35.1%
To visit 2nd home: 19.3%
To visit historic/cultural attractions: 19.3%

TOP 15 STATES REPRESENTED
(in order of attendance)
SC; NY; NC; FL; GA; AL; MD; RI; PA; IL; TX; NJ; VA; OH

VISITOR PROFILE
Professional: 38.2%
Homemaker: 14.7%
Retired: 42.6%
Other: 4.4%

TOP METROPOLITAN STATISTICAL AREAS
Atlanta, GA; Baltimore, MD; Birmingham, AL; Boston, MA; Charlotte, NC; Chicago, IL; Columbia, SC; Greenville, SC; Dallas, TX; Chicago, IL; Little Rock, AR; New York City, NY; Philadelphia, PA; Providence, RI; Raleigh, NC; Washington, DC; Winston-Salem, NC

Historic Charleston Foundation champions the historic authenticity, cultural character and livability of the Charleston region through advocacy, stewardship and community engagement.
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Your participation represents an annual opportunity for the Foundation to secure funding for initiatives directly related to its mission, and to take the lead on critical issues such as flooding and sea level rise, hotel proliferation, affordable housing, short term rentals, tourism management and more, which threaten our cultural, architectural and historic assets. Additionally, your support helps the Foundation maintain, promote and utilize its two house museums—Aiken-Rhett and Nathaniel Russell—for year-round youth and adult educational initiatives.

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<th>Partner Benefits</th>
<th>Additional Details</th>
<th>Platinum $25,000</th>
<th>Diamond $15,000</th>
<th>Gold $10,000</th>
<th>Ruby $5,000</th>
<th>Palladium $2,500</th>
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<tr>
<td>Exclusive Industry Host**</td>
<td>Collectors Circle</td>
<td>Preview Party</td>
<td>Bloody Mary Bar</td>
<td>Ticket Sponsor</td>
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<td>Full Page Interior (size: 5&quot;x5&quot;)</td>
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<td>CAS Preview Luncheon**</td>
<td>Feb 7, 2020 / Carolina Yacht Club</td>
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<td>Gen Seating Table of 10</td>
<td>Gen Seating Table of 5</td>
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<td>Collector Circle Tickets**</td>
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<td>Preview Party Tickets**</td>
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<td>6 Gratis + 4 Max Addtl</td>
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<td>3-Day Show Tickets**</td>
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*As of 10-8-19; **Sponsorships must include cash to offset hard costs
Additional Potential Benefits with Historic Charleston Foundation

- Recognition as Organization Sponsor for 2020 in All Applicable HCF Print/Online Materials (As Available)
- Curated, Year-Round Partnership Opportunities (Mutual Agreement on Details Required; Platinum Level Only)
- Private, curated tour of Aiken-Rhett House and Nathaniel Russell House museums (Platinum Level Only)
- Gratis Admissions Tickets for Aiken-Rhett House and Nathaniel Russell house museums*
- One-Time 20% Discount Cards** for The Shops of Historic Charleston Foundation at 108 Meeting Street

Company Name: ____________________________________________________________

Address: __________________________________________________________________

City: ___________________________ State: ___________ Zip: ____________

Primary Contact: ____________________________________________________________

Phone: ___________________________ Email: _____________________________________

Commitment Level

Some levels include exclusivity for a category or host opportunity. Please see Sponsorship Opportunities on Page 4 for details.

☐ $40,000 Presenting COMMITTED ☐ $10,000 Gold
☐ $25,000 Platinum ☐ $5,000 Ruby
☐ $15,000 Diamond ☐ $2,500 Palladium

Signature: ___________________________________________ Date: ____________

Please return this form via mail or email to:

Simone Davis, Development Coordinator
sdavis@historiccharleston.org / 843-720-1181

*Ticket quantities vary by partner level; **Discount not applicable for furniture, sale/ specifically marked items. Card quantities vary by partner level.
Honor What Makes Us
The past is everywhere you look in Charleston—triumphs and tragedies, beauty and brutality—infused in its art and architecture, etched in its cobblestones, held in the collective memory of its communities and lovingly shared with those who visit to be embraced by its charm.

The history of Charleston is still being written.

The city’s exceptionally well-preserved character combined with growing enthusiasm and appreciation for its distinctive cultural resources have made this city an internationally desirable place to visit and live. As a result, the challenges and opportunities our communities face today are becoming more pronounced, requiring thoughtful, pragmatic and proactive attention.

Historic Charleston Foundation plays a leading role in addressing and helping to manage the most important issues confronting Charleston's past and future. Since its inception in 1947, the organization has earned respect regionally and nationally as a future-oriented, solution-driven entity safeguarding the integrity of the Lowcountry’s historic character.

The trends and challenges impacting Charleston today include:
- A resident population estimated to reach 1M by 2030;
- 25,000 new peninsula residents, many of whom will likely face a housing affordability crisis;
- Rising property values on peninsula, limiting capacity for many local families to live, work and/or play downtown;
- Unprecedented visitor numbers, resulting in increased tourism congestion and concerns regarding land use and quality of life; and
- Outdated 20th-century transportation networks in an 18th-century city with 21st century needs.

The above represent a fraction of the most obvious of carefully watched trends. They do not account for changes due to major weather incidents, flood insurance regulation, major economic downturns, or the many smaller nuances that influence the daily lives of our citizenry.
Historic Charleston Foundation (HCF) champions the historic authenticity, cultural character, and livability of the Charleston region through advocacy, stewardship, and community engagement.

10 HCF Accomplishments Everyone Should Know

With a holistic approach to preserving the historic and social landscapes of the greater Charleston area, the Foundation is fulfilling its mission through high-impact initiatives.

- **The Edmunds Revolving Fund:** The nation's first Revolving Fund for Preservation, this endowment has saved more than 70 properties and been emulated across the nation.

- **Protective Easements & Covenants:** 400+ protective easements and covenants have been put into place to safeguard the historic integrity of local structures.

- **Belmond Charleston Place Hotel:** The Foundation was instrumental in shaping this massive building project that launched the rejuvenation of the King Street district.

- **Charleston County Courthouse:** The Foundation led the effort to restore the historic Charleston County Courthouse—one of only six surviving colonial statehouses—to its 1792 grandeur, keeping Charleston's legal community centered at the traditional Four Corners of Law.

- **National Historic Register Designations for the Ashley and Cooper River Districts:** This achievement involved primary research, surveys and extensive work spanning more than a decade.

- **Old Powder Magazine:** The Foundation returned stewardship of the Old Powder Magazine (c. 1712) on Cumberland Street to the Colonial Dames after completing a major restoration of the building and operating it as a free educational museum.

- **Nathaniel Russell and Aiken-Rhett House Museums:** The Foundation purchased and saved these historically and architecturally significant houses, creating opportunities for the public to experience and appreciate Charleston's history, identity and the important role preservation plays.

- **Ansonborough Neighborhood:** The Foundation envisioned the preservation of this historically and architecturally significant neighborhood through its purchase and rehabilitation of more than 50 properties, paving the way for a complete revitalization of the area and elevating the Foundation's prominence to a national level.

- **Festival of Houses & Gardens:** Through this highly anticipated and nationally celebrated annual treasure, HCF staff and more than 600 volunteers have been actively educating thousands of residents and visitors on the benefits of historic preservation for more than 70 years.

- **Community Engagement:** The Foundation employs and deploys expert staff for regulatory meetings (BAR, BZA) and co/sponsors community programs including the Peninsula Advisory Commission (established by HCF) and Forums such as Mobility, Tourism Management and Flood Mitigation.