



**HISTORIC CHARLESTON FOUNDATION'S  
72<sup>nd</sup> ANNUAL FESTIVAL OF HOUSES & GARDENS  
MARCH 13 – APRIL 18, 2019**

**EVENTS:**

**FOOD FOR THOUGHT LUNCHEONS | \$10,000 SERIES SPONSOR**

**12 to 14 events | 40 East Bay Street**

Participants will enjoy lunch overlooking The Battery followed by an educational talk. A variety of topics related to Charleston's history and culture are offered each year, from Charleston gardens to Gullah culture. The casual setting encourages lively interaction between the audience and speaker.

**GLORIOUS GARDENS SERIES | \$10,000 SERIES SPONSOR**

**Six to eight events | Locations throughout Downtown Charleston**

*Glorious Gardens* tours are arranged so guests may stroll leisurely through eight to ten private gardens, with guides stationed at each location to provide information about garden design, plant material, and history. Tours are featured each week of the Festival, and include wine and lemonade receptions in the garden of the Nathaniel Russell House Museum from 4 to 5 p.m.

**CONCERTS IN THE GARDEN SERIES | \$5,000 SERIES SPONSOR**

**Two events | Location: Nathaniel Russell House Museum**

Experience the magnificent interior of the Nathaniel Russell House Museum as a guest of Nathaniel Russell himself would have. Attendees will enjoy light refreshments and classical music as they stroll the lush gardens and take in the exquisitely restored Nathaniel Russell House Museum.

**WINE TASTING SERIES | \$5,000 SERIES SPONSOR**

**Four to five events | Location: 40 East Bay Street and Circa 1886 Restaurant**

Participants will enjoy a selection of high end wines paired with finely crafted canapés overlooking The Battery or in the beautiful, historic Circa 1886 restaurant. Each session is guided by a knowledgeable sommelier.

**FLORAL WORKSHOP SERIES | \$5,000 SERIES SPONSOR**

**Three to five events | Location: Nathaniel Russell House Museum**

Guests will enjoy a variety of floral workshops in the garden of the Nathaniel Russell House Museum with topics such as floral arranging and window boxes. Light snacks and beverages will be served.

## FESTIVAL OF HOUSES AND GARDENS SPONSORSHIP LEVELS AND BENEFITS

### **Presenting     \$40,000**

- Back cover advertisement in Festival Program and full-panel ad in Brochure
- Listing in Festival Program & Brochure
- Presenting sponsor recognition and logo on Festival webpage, banner on HCF Headquarters overlooking The Battery, signage, collateral, and national print media placements
- Native blog post on HCF blog
- Social media postings on Facebook and Instagram (8 posts total)
- Sponsor profile in newsletter (1)
- 50 Festival Tour tickets
- Complimentary rental of Nathaniel Russell House Museum for a private function (60 guests max)

### **Italianate     \$25,000**

- Full-panel advertisement and listing in Festival Program and Brochure
- Logo on Festival webpage, signage and collateral
- Native blog post on HCF blog
- Social media postings on Facebook and Instagram (6 posts total)
- Sponsor profile in newsletter (1)
- 40 Festival Tour tickets
- Complimentary rental of Nathaniel Russell House Museum for a private function (50 guests max)

### **Georgian     \$15,000**

- Full-panel advertisement and listing in Festival Program and Brochure
- Logo on Festival webpage, signage and collateral
- Native blog post on HCF blog
- Social media postings on Facebook and Instagram (4 posts total)
- Sponsor profile in newsletter (1)
- 30 Festival Tour tickets

### **Federal     \$10,000**

- Full-panel ad in Festival Program OR Brochure
- Logo on Festival webpage, signage and collateral
- Social media postings on Facebook and Instagram (2 posts total)
- Sponsor profile in newsletter (1)
- 20 Festival Tour tickets

### **Victorian     \$5,000**

- Half-panel ad in Festival Program OR Brochure
- Logo on Festival webpage, signage and collateral
- 10 Festival Tour tickets

### **Colonial     \$2,500**

- Half-panel ad in Festival Program OR Brochure
- Logo on Festival webpage, signage and collateral
- 5 Festival Tour tickets

### **Art Deco     \$1,000**

- Logo on Festival webpage, signage and collateral
  - 2 Festival Tour tickets



## SPONSORSHIP COMMITMENT FORM

Company Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Commitment Level:

- ☐ Presenting (\$40,000)
- ☐ Italianate (\$25,000)
- ☐ Georgian (\$15,000)
- ☐ Federal (\$10,000)
- ☐ Victorian (\$5,000)
- ☐ Colonial (\$2,500)
- ☐ Art Deco (\$1,000)

Please return via mail or email to: Lexi Trempe, Philanthropy Manager  
Historic Charleston Foundation  
40 East Bay Street  
Charleston, SC 29401  
(843) 724-8497  
ltrempe@historiccharleston.org

Upon receipt of commitment, you will receive an invoice and sponsorship contract.

Thank you for your support!